



PERSEVERE

# Springvale Primary School

FRIEDERICHE STREET, ☒ 51705 WIERDA PARK 0149 ☎ 012 660-0024  
E-Mail: [springvale.admin@springvale.co.za](mailto:springvale.admin@springvale.co.za)

## **AGREEMENT FOR COMPANY ADVERTISING**

This Advertising Sponsorship Agreement is made and effective this \_\_\_\_\_[DATE]

BETWEEN SPRINGVALE PRIMARY SCHOOL

Cnr, Friederieche and Koedoe Street,

Centurion

0157

AND \_\_\_\_\_[COMPANY NAME]

\_\_\_\_\_ [ADDRESS]

\_\_\_\_\_ [CODE]

This agreement is made and entered into by and between Springvale Primary School.

AND \_\_\_\_\_ (Lessee)

I/D and Co Reg No \_\_\_\_\_

The lease agreement is for a fixed period from \_\_\_\_\_ to \_\_\_\_\_

The lessee agrees to make a once off payment of R\_\_\_\_\_ for 1 year

Springvale has the following advertising options available:-

**Option 1** Advertise on a Billboard and & in our diary and get the **website free**

**Option 2** Advertise on the Billboard alone at a price between R4500 – R5500 per annum depending which street you choose

**Option 3** Advertise in our yearly diary alone at a price between R750 – R3500 per annum depending on the month you choose in the diary and if its black & white or colour

**Option 4** Only advertise on the website R250

The Company \_\_\_\_\_ [COMPANY NAME] [LINK LOGO]

Hereby agrees to have their business advertised on Springvale Primary School's website, at: [www.springvale.co.za](http://www.springvale.co.za) in the "ADVERTISERS" section. A high-resolution logo clearly displaying the company's name will appear in the "ADVERTISERS" section. This will link directly to the company's website (Provide website address)

If the company does not have a website presently, please provide Springvale Primary with an advertisement in PDF format, which will be linked to the company logo in the ADVERTISING section. This advertisement will be no more than 2MB in file size.

A renewal notice will be sent annually. **(Any advertisement placed on our website, that needs changes to be made, will be invoiced separately, at an additional R150 within the year of advertising)**

# Advertising Billboard — Springvale Primary School 2025

Herewith confirmation of your booking for an advertising billboard. (The cost is between R5500 per billboard to R4500 – per annum, depending on space availability, and street chosen. It is your company's responsibility to have the billboard manufactured, as well as to have the billboards fitted/erected.

## The prescribed size is as follows: Advertising billboard — 1.800 x 1.220

### Payment to be made as follows:

Name of account holder: Springvale Primary School  
Name of Bank: Standard Bank  
Account number: 011736895  
Branch Code: 010945  
Type of Account: Cheque  
Reference: Billboard with Name of company  
Proof of payment must be emailed to [magdae@springvale.co.za](mailto:magdae@springvale.co.za)

### Please complete the attached contract:-

#### LEASE AGREEMENT

##### 1. PROVISIONS

- 1.1 The lessee agrees to erect the billboard at his/her own risk and at his/her own expense, after the placement and location of the billboard has been agreed to by the lessor.
- 1.2 The lessee agrees to use no fastening processes that constitutes a danger to the public or staff of the lessor, or which is unsightly.
- 1.3 The lessee accepts full responsibility for any claims arising from injuries that may occur, directly related to the billboard, either by the public or any staff member of the lessor.
- 1.4 The lessee shall be responsible for restoration of a billboard that has been damaged due to vandalism or natural disaster, at his/her own expense. It is the lessee's responsibility to re-erect the billboard at his/her own expense should it prove necessary for the billboard to be removed for restoration.
- 1.5 The lessor reserves the right to relocate the lessee's billboard, after discussion with the lessee, in the following cases: - Where it will eventually pose a security risk; or where it obstructs any enhancements or improvements that the lessor wishes to make.
- 1.6 Should the contract be renewed for a further period, the lessor reserves the right to negotiate relocation of the billboard with the lessee. The cost of the relocation will be for the account of the lessee and the relocation will be done and financed by the lessee.
- 1.7 Should the billboard be damaged either by intentional or accidental actions of the lessor, the lessor undertakes to have the billboard repaired and erected at its own expense.
- 1.8 The lessor agrees to remove any tree branches or other objects on the lessor's premises, which impede the visibility of the billboard.
- 1.9 The lessee agrees to inform the lessor in writing of his/her decision to renew the lease or discontinue the lease. This should be done one calendar month prior to the expiration of the lease, in writing.
- 1.10 On the expiry of the lease, and in case the lessee does not intend to renew the contract, the lessee must remove the billboard within seven (7) days after the expiry date, at his/her own expense.

1.11 If the lessee fails to remove the abovementioned billboard within the prescribed period stated in paragraph 1.10, the lessor retains the right to remove the billboard himself. The lessor shall not be liable for the safe storage or preservation of the billboard once it has been removed.

**DOMICILIUM CITANDI ET EXECTANDI**

The lessor and lessee's various Domicilii Exectandi are as follows;

**LESSOR**

294 Friederiche street  
Wierda Park  
Centurion

**LESSEE**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signed at \_\_\_\_\_ on this day of \_\_\_\_\_, Month \_\_\_\_\_ Year \_\_\_\_\_

\_\_\_\_\_

**LESSEE (signed)**

**Cell**

**Email address**

\_\_\_\_\_  
**NAME**

\_\_\_\_\_  
**SIGNATURE**

Witness 1 \_\_\_\_\_

Witness 2 \_\_\_\_\_

Signed at \_\_\_\_\_ on this day \_\_\_\_\_, Month \_\_\_\_\_ Year \_\_\_\_\_

\_\_\_\_\_  
**LANDLORD (Signed)**

\_\_\_\_\_  
**NAME**

\_\_\_\_\_  
**SIGNATURE**

Witness 1: \_\_\_\_\_ Witness 2: \_\_\_\_\_